realself
2017 IN REVIEW
Annual Giving Report

Q1
Seattle Central Scholarship Review
Contributed to the distribution of over $650,000 to 260+ students

Q2
Pioneer Square Spring Cleanup
Making an impact in the area where we work every day.

Q3
Food Lifeline Volunteer Event
12,694 packs of food reported
10,578 meals for the hungry

Q4
RealSelf Celebrates Pride
5 Fellows
23 Special Mentions
$48K total

RealSelf Q4 Highlights
October
Family Halloween Shoebox donation & trunk or treat event

November
Gender affirming concerts kick assembled in partnership with Landmark House

December
RealSelf Giving Day Celebration Drive

December
Holiday Giving
10 followers = $750 total

Innovations provided by realself.